THE TURNTABLE

VOL. 4 NO. 2 RICHMOND, INDIANA MAY, 1968

MERCURY SALES UP OVER 1967

The Mercury Record Corporation family of labels -- Mercury, Philips, Smash, Fontana, Limelight and Wing -- have come through the first quarter of 1968 with their greatest sales volume in the history of the corporation, it has been announced by corporation president, Irving B. Green. He stated that the January-through-March figures represent a 60 percent increase over those of the first three months of 1967.

Looking back on the ultra-successful quarter, Mercury Record Corporation vice president, Irwin H. Steinberg, pointed to one particular week in March when the corporation had a total of 11 tunes on the country's top 100 charts, with eight of those winding up in the Top 50.

The following is a list of those records figuring in the success of our first quarter:

Love Is Blue	- Paul Mauriat
The Mighty Quinn '	- Manfred Mann
Love Is All Around	- Troggs
Cinderella Rockefella	- Esther and Abi Ofarim
I'M Gonna Make You Love Me	- Madeline Bell
Summertime Blues	- Blue Cheer
I Will Always Think About You	- New Colony Six
Baby Make Your Own Sweet Music	- Jay and The Techniques
Little Green Apples	- Roger Miller
Another Place, Another Time	- Jerry Lee Lewis
Will You Love Me Tomorrow	- Four Seasons
Like To Get To Know You	Spanky and Our Gang
To Give	- Frankie Valli
Foggy Mountain Breakdown	- Flatt and Scruggs
Sunday Mornin'	- Spanky and Our Gang
Lost	- Jerry Butler

Once upon a time, there was a debate:

"Are lungs more important than air?"

Ridiculous, of course. One needs the other. Separated, one cannot exist.

Which, then, is more important: capital or labor?

The reply is quite obvious. Separated, neither can exits.

IN MEMORIAM

BY MARCELLA JOHNSON

The week of April 4th to the 7th was a week that we shall never forget. A week of events that will go down in history.

First, the assassination of Dr. Martin Luther King, Jr; Secondly, the terrible disaster here in Richmond, Indiana.

On Thursday evening April 4th, Dr. Martin Luther King, Jr. was assassinated in Memphis, Tennessee. This act of violence stunned the whole nation. Dr. King was the winner of the Nobel Peace Prize, a minister, a leader, and a father of his children. He worked diligently and fought a battle for all Americans. He believed in unity and justice for all. He risked his life for all underprivileged people.

April 9th was a day of morning for Americans, and television networks carried the service from the city of Atlanta, Georgia. The public could view people from all walks of life, rich, poor, dignitaries, celebreties 150,000 people to pay tribute to Martin Luther King, Jr. This is an end and a new beginning for all people.

The following Saturday April 6th, here in this beautiful little city of 45,000 people, came the news of the blast in Richmond. This was one of the most terrible things that has happened here and every citizen has been affected in some way, with the loss of loved ones, relatives and people that you see on our main streets, and in our stores. The act of heroism was tremendous. Regardless of race, color, nationality, rich, poor, everyone joined in to do his duty for his fellow man.

I feel that Dr. Martin Luther King, if he had been living and viewed the response here in our community, would have certainly been glad to see that this can be accomplished. This in itself is something that we as citizens in Richmond should be proud. This should be an example for other cities, what can and should prevail all over the world.

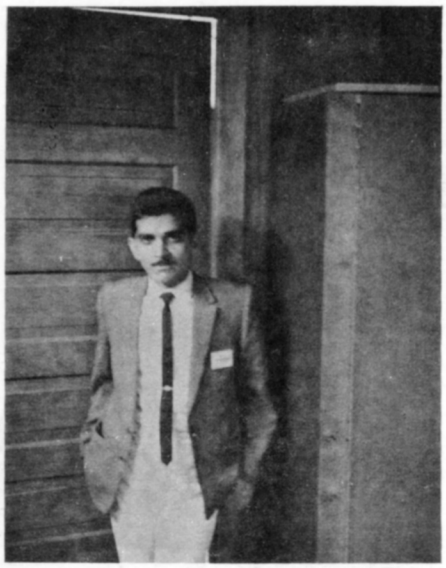
MONTGOMERY APPOINTED PLANT MANAGER

The promotion of Bill Montgomery to the position of Plant Manager was recently announced by Lloyd Shaw, Director of Manufacturing. Prior to assuming his new role in Mercury's manufacturing on April 29, Bill Montgomery served the company as Materials Manager. A graduate of Butler University, he had ten years experience with RCA, Record Division, Indianapolis, prior to joining Mercury. He became a member of the Mercury team in 1964 and now resides in Richmond with his wife, Jean and their two children.

Mercury recently expanded its organizational structure by the addition of a new Research and Development Group which will be headed by Lloyd Shaw. This broadening of management responsibilities created the need for a plant manager to share in the leadership of the operation. Lloyd Shaw will retain direct management control of the Industrial Relations, Data Processing, and Accounting Departments with the Production, Engineering, and Materials Departments now reporting directly to Bill Montgomery.

Research and development has become a vital necessity in a growing and progressive record industry. The new R & D group will devote much time and effort toward finding and developing more effective production means in machinery and methods.

ROEBACK FAMILY HOST VISITOR FROM INDIA



Jiten Shah

Jiten Shah (first name pronounced "Gee-ten") will be accounted for among the members of George Roeback's family during his stay in the United States. George and his wife, Pat, are participating as hosts in the Families for Friendship Program, a cultural exchange project conducted by our State Department. The purpose of this program is to aid foreign exchange students in learning our American way of life and to help them adjust to the community during their stay here. Jiten is an acquaintenance of Henry Swadia who recently terminated employment with Mercury to return to India.

At present Jiten is attending Earlham College to acquire necessary credits prior to entering Miami University next September. He will work toward a master degree in business administration at Miami University.

Jiten, whose home town is Ahmedabod, India, earned a bachelor degree in commerce and law prior to coming to the United States. His father owns a law firm in India and has been a practicing attorney there for over 35 years.

NOTE TO NEW HOURLY EMPLOYEES

Recently hired employees are reminded to file for company insurance benefits at the completion of their probationary period. A new employee is in a probationary period for the first 40 working days after he is employed and the responsibility rests with him to file for insurance within 30 days following this period. If an employee fails to apply within this 30 day period he must complete a health statement which must be approved before life insurance will be issued.

Blue Cross and Blue Shield single coverage is provided free to all I.B.E.W. employees and family coverage requires a small additional cost to the employee. Life insurance benefits of $2,000 is provided by the company for those who apply for insurance.

Therefore, mark your calendars for a visit to the Plant Nurse during your insurance eligibility period and make timely application. After employees acquire their insurance they should assure themselves proper coverage by advising the Nurse whenever there is a change in marital status, death of a family member, birth or adoption of a child, dependent reaches age 19, or employee is entering military service.

Published by and for the employees of Mercury Record Mfg. Co.
Editor ..... *James Mathewson*
Ass't. Editor ..... *Phil Pace*

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Opal Whitehead
Jackie Craig
Betty Huber
Mary Holmes
Ardis Reed
Tony Norton
Margaret Earlywine
Ernestine Robinson
Robert Downing
Pat Delk
Ruby Ward
Sherrill Roberts, Jr.

ALBUMS

We all welcome Jeffery Lee, Luther Lunsford, and James Hampton as new-comers to our department. We also have Pat Householder and Dorothy Jackson back in our department.

Loretta Capps sure has a new look about her. Have you noticed that her pony tail is gone and that new style looks real cute.

Mildred Locke is a proud grandmother. Her grandchild is a 7 lb., 8 oz., boy.

Birthdays: Loretta Capps, April 14; Pat Householder, April 14.

Everyone in Album Department extends their deepest sympathy to all those who had friends and relatives in Richmond's tragic accident Saturday, April 6.

Reporter ..... **Hazel Willis**

GARY KNOX

Assumed duties as Distribution Manager on April 8. Gary's educational and experience background has been in the commercial and industrial transportation fields. Majoring in transportation, he graduated from the University of Dayton with a B.S. degree in 1959. Prior to joining Mercury, he was Distribution Manager for Tru-Foto, Inc., Dayton, Ohio. Gary, his wife, Marilyn, and their three children presently reside in Dayton.

LABEL'S

Wayne Ward, son of Ruby Ward, enlisted in the Marine Corps January 11 and is currently stationed in San Diego, California. Wayne is due home April 18 to spend thirty days with his family before being reassigned.

Welcome to Shirley King, who began work in our department on March 25.

Florence Watson and Maggie Earlywine's brother, John Chamness, returned home recently after a three year tour of duty with the Army in Darmstadt, Germany.

Virginia Adams' son, Butch, received a new 1968 Javelin for his 16th birthday on March 29.

Anniversaries: Virginia Adams, March 13; Alma Ward, April 29; Maggie Earlywine, April 1; Gertrude Centers, March 23.

Reporter.....Margaret Earlywine

CAMERA & PRINTING

Wilbur Blackford who had been with our Printing Department for several years passed away on March 3. After having another heart attack. Our sympathy is extended to his wife and family.

John Giannini is looking forward to moving into his newly built home sometime in April.

Reporter ..... Lucille Fister

SHIPPING

We would like to welcome Mr. Caldwell, Sherry Gaddis, Janet Scherle of the Traffic Department, who joined us in the Shipping Department.

We would also like to welcome Harry Myers who is the new Dock Foreman. We wish him the best of luck on his new job.

Martin Armstrong seems to be in high spirits these days. Is it because he's the owner of a new Camero?

Birthdays: Janet Scherle, March 28; Betty Boldrey, April 5; Mildred Smith, April 2.

Anniversaries: Ellen Lynch, 18th wedding anniversary, April 29; Kay Thompson, 15th wedding anniversary, April 8.

Reporter ..... Betty Huber

ACCOUNTING

We regret to say that Tibby Rosser is leaving Accts. Payable. She is joining the staff at Gen. Tele. Co. Donna Blue, a former employee is replacing Tibby. Tibby surely will be missed, but we are happy for her and wish her loads of luck.

We hope Mr. France had a nice vacation this past week.

Accounting extends a warm welcome to Rosemary Pierson, who is temporaily filling in as Mr. France's secretary.

We understand that Dick Meyers gets kinda lonely by himself these days, since Bob Thomas left the company to go to another job in Michigan. We wish him luck and we hope Dick acquires a partner soon.

Happy Birthday to Martha Bean April 19, 1968.

Reporter ..... Pat Delk

VIVIAN BARNES

Began work as Vouchering Clerk with the Accounting Department on March 18. Vivian and her husband, Lonnie, have one child and reside in Richmond.

MATRIX

Bob Minton is a proud grandfather for the 1st time - a bouncing 8-½ lb. girl born March 15.

Danny Senese should have his '68 LeMans well broken in by now.

Junior Fellers and his wife are celebrating their 10th wedding anniversary on April 8.

Matrix welcomes Foreman, Dave DeArmond to the department.

Spring is in the air and Raymond Christopher is catching night crawlers for the big fishing trip he is planning.

Reporter .....Junior Fellers

INJECTION - 2nd Shift

Over a period of several weeks the girls of the Injection Department were gradually moved to a new location in the Album Department. The girls are glad to be working together again. All were moved except Pauline Isaacs (we know you are lonesome Pauline - hope to have you with us soon.)

Edith Miller is anticipating the homecoming of her daughter, PFC Carolyn Miller, who will soon be on leave from military service at Fort Myers, Virginia.

We are glad to have Grace Hahn back with us after her stay of a few days in the hospital.

Betty Mullins celebrated her 18th wedding anniversary on April 4 and is driving a new 1968 car she received as an anniversary gift. Junior, stay out of the street!

Wilma Wolfe and her husband celebrated their 9th wedding anniversary April 5.

Earsley Herron and her daughter, Diane, who will be 14 years old April 23, had a terrifying experience Saturday April 6, when both of them had reason to believe the other one was in the tragic explosion which occurred on that day in downtown Richmond. After a frantic search, there was a happy but tearful reunion when they found each other.

Reporter ..... Earsley Herron

-- Choose --

In the past, many were slaves.
In the present, many are masters.
In the future, many will be robots.
Or can mankind build a better future?

The Ten Commandments Of Safety

I. Correct or report unsafe conditions, equipment, and tools.

II. Follow instructions, do not take chances; if you do not know - ask!

III. Do your part to keep everything clean and orderly.

IV. Use the right tools and equipment for the job; use them safely.

V. Use and repair equipment only when authorized.

VI. Use protective equipment, wear safe clothing.

VII. Do not commit horseplay; avoid distracting others.

VIII. When lifting bend your knees; get help for heavy loads.

IX. Abide by all safety rules and signs; use common sense.

X. Report all injuries promptly; get first aid quickly.

(The above concise summary of safety rules was published by the I.B.E.W. and brought to our attention by Clyde Smith, Album Department, who recently posted them for employees as part of their department safety program. These rules are excellent rules to follow and merit each employee's consideration.)

AWARD WINNING ART STUDENT

ROSEMARY BURNS

Everett Burn's daughter, Rosemary Burns, a student at Randolph Southern High School, placed first in a district art contest held Sunday, March 10, at the High Street Methodist Church, Muncie, Indiana.

Miss Burns and another student at Monroe Central High School were selected in an elimination contest last November to represent Randolph County. The Women's Club of Winchester sponsors the contest.

All counties in the eighth district of the Indiana Federation of Women's Clubs were eligible to participate, with the top winners to attend an expenses-paid week-long art workshop at Ball State University in July.

ROGER BOATMAN

Joined the Mercury team on April 8 as Quality Control Supervisor. Roger has followed an electronics career since his graduation from the Navy's Sonar School in 1958. Before assuming his duties here, he was a Senior Quality Control Technician with Hayes Albion Corp., Albion, Michigan, and assigned to a project at AVCO's local plant, Roger, his wife, Anna, and their three children now reside in Richmond.

Mother's Day

May 12

Means

Liberation Soon

Mothers of the world . . . unite!

You have nothing to lose but your aprons.

So why not unite? Why not form a union, indivisible, with liberty and justice for Moms?

Everyone agrees there is nothing greater than Mother. And everyone knows that Mother is the most underpaid and overworked worker in the world.

True, Mother's work may be a labor of love. But does that mean that every Dad, son, and daughter has to take advantage of her good nature and her desire to please each member of the family?

Think about that occupation and/or profession known as motherhood. This is a field that requires one woman to be a combination nurse, economist, cook, psychologist, mechanic, seamstress, femme fatale, shopping expert, teacher -- in short, a Jill-of-all-trades. And her work day ranges from 16 to 25 hours a day. Why, then, should not mothers unite -- unite to form that most perfect union that will allow these simple rights:

Bargaining sessions with the children, who should share some of the chores.

Double time for all efforts expended after a 12-hour day. Payment to be made in money or in appreciative words as good as gold.

Dinner at a restaurant at least once a week.

a week's vacation each year far from any stove, washing machine, iron, or any other household appliance.

Recognition and love on every birthday, anniversary, and Mother's Day.

Yes, this is just a beginning. And what better time to begin than this May on Mother's Day . . .

PICK YOUR ATTITUDE--SWEET OR SOUR

Feel frightened by your daily duties?

Feel uncomfortable in your home?

Feel you're not appreciated by your family?

If your answer is "yes" to these questions, then you certainly are frightened, uncomfortable, and unappreciated. Hardly a happy state of mind for anyone.

But why do some lives sparkle like diamonds and others, like mud? What makes the difference?

Psychologists provide one answer; ministers, another; sociologists, still another. Everybody has some answer.

Many answers overlap and center around the particular individual's attitude. How a person reacts to other people and things in the world around him will determine his attitudes.

That world may be Main Street or a nobleman's estate or a tenement or a tree shaded lane in the country. Any of these environments will produce a combination of attitudes. And the rich, the poor, the sick, the intelligent, the ignorant, the people in various places and situations create their own. Why is one rich, healthy, and educated person happy and another equally rich, healthy, and educated person unhappy?

Only the individual person's attitude makes the difference.

Should one make his attitude happy, then joyful will be his life.

Should one make his attitude sad, then sour will be his life.

Your mental attitude is yours alone.

Have you mastered it yet . . .

PRODUCTION CONTROL

We would like to welcome Mr. Gary Knox to Mercury and the Production Control office. He joined us on April 8 as Distribution Manager replacing David Neckar who recently assumed a position with Liberty Records in Los Angeles, California. We're looking forward to working with you, Mr. Knox. We also wish to extend a warm welcome to another newcomer, Mr. Roger Boatman, who recently joined us as Quality Control Supervisor.

Chuck Turner and Gaylord Lynn recently completed a two-month study in Better Business Communication Techniques at Richmond High School.

Keith Clark celebrated a birthday April 5. Happy Birthday, Keith!

Phyllis Null would like to find homes for eight adorable beagle puppies; they will be four weeks old on April 12. If you know of anyone interested in adopting a puppy, give Phyllis a call.

Reporter ..... Ardis Reed

ASM - INJECTION, 1st Shift

What is it like to become a grandmother twice in the same week? Ask Lillian Sparks who recently had this experience. Within the same week her daughter, Mrs. Ben Hann, of Liberty, first called to announce the birth of a grandson and later she received a call from her son, Kenneth Sparks of Washington, to report the birth of a Granddaughter.

Ronnie Jordan, son of Lena Jordan, was recently discharged from the Army and is now home after completing his tour of duty in Viet Nam. Doug Jordan, Ronnie's brother, is now called to duty and will report April 2.

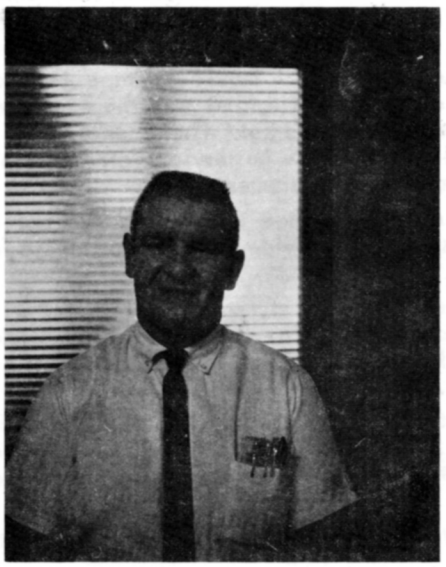
Geneva Jones recently returned from a weekend in Kentucky where she celebrated her mother's birthday.

Joyce Schweizer and Beulah Alexander are welcomed back to the department on their return from sick leave. All the girls are glad to be working together again after the recent moving of the Injection Department.

Recent birthdays: Lillian Sparks, March 5; Anna Mae Hofer, March 25; Lena Jordan, March 10; Glenna Phillips, February 25; Inda Wilson, February 27.

Anniversary: Helen Walker, February 5.

Reporter ..... Ernestine Robinson



HARRY MYERS

Began work in our Shipping Department as a foreman on March 18. Prior to assuming his duties here, he was with C. H. & M. Transport Co. of Richmond. The Myers, Harry, wife Jacqueline, and their child, live in Richmond.

COMPRESSION 2nd Shift

Shirley Halcomb, A former second shift press operator announced the arrival of a girl on Feb. 27. Bill and Ines Estridge, the proud grandparents, are really bragging about their first grandchild. The father is serving in Vietnam.

Sarah Detharidge has moved into her new home. She says she's having a ball cleaning up.

Another leaf has been added to Maranda Hollingsworth's family tree. A grand-daughter, Carolyn Ann, was born Feb. 24. That is Maranda's 22nd grandchild.

We have a newly married couple in our midst. Hazel Smith (Callahan) and Everett Callahan announced their marriage Monday, April 8. Congratulations to the happy couple.

Lorraine Dungan's daughter, Linda, was married March 9 to John C. Burke.

Birthdays: Ines Estridge, March 2; Shirley Halcomb, March 3; Lorraine Dungan, March 17; Doris Collect, April 1; Mary Smith, April 2; Carrie Lamberson, April 21; Luther Sparks, April 24; Nannie Teague, March 25.

Anniversaries: Nannie Teague, March 7 (27 years); Carol Karns, March 1; Lorraine Dungan, March 5 (22 years).

Reporter ..... Mary Holmes

PHILIPS ISSUES GIANT CATALOG LISTING 500 CASSETTE TITLES

HAMBURG -- Philips has strengthened its leadership on the cassette market with a 24 page, illustrated cassette catalog containing nearly 500 titles.

The catalog lists the 500 titles in 10 categories on five labels --Philips, Fontana, Amadeo, Mercury, and Star-Club.

The categories--a key device in Philips' strategy of tailoring music to every cassette taste--are classical, pop, beat, dance, operetta and musical, folk, jazz, music for traveling, kiddie cassettes, EP.

Philips said the 500 titles--by far the biggest musicassette catalog so far issued by any cassette producer--offer balanced musical fare and place musicassettes on a competitive footing with disks.

Philips is now offering on tape the top titles from every segment of its complete repertoire.

The cream of Philips classical repertoire is represented by 60 titles, while it offers at $2.25 top pop (including the Swingle Singers, Paul Mauriat and his Orchestra, and Esther and Abi Ofarim) on EP cassettes.

This is the key ingredient in the long-range Philips policy of discouraging the self-taping of music on empty cassettes by providing a vast list of prerecorded titles.

Philips is getting maximum sales promotion from the U. S. success of Paul Mauriat and his Orchestra. Philips has three Mauriat cassettes on its current list.

While some German labels have adopted a policy of virtual simultaneous wax and tape release of the identical work, Philips is accenting the tailoring of tape to sharply defined listening categories. These are broken down not only by categories of music, but, more important, by age and type of replay machine. Examples are the list of kiddie cassette titles on the one hand, and the "under way" titles. The "under way" category consists of titles which are specially produced for car listening.

Philips executives pointed out that the tailoring of music to tape is made necessary because of the unique mobility of the cassette, and also the expanding range of playback machines being placed on the market. These encompass a variety of models beginning with the original book size battery-operated portable and progressing through sophisticated home stereo equipment.

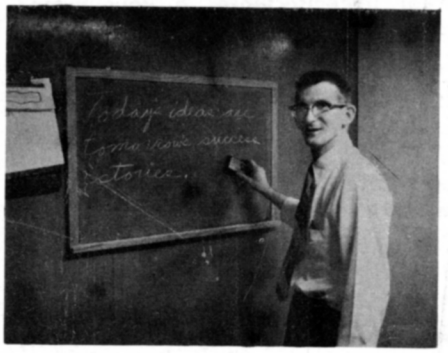
One Philips executive commented, "The cassette has ushered in the age of "instant music,' and our program is designed to provide any type of music for playing anywhere."

The Philips cassette program currently is emphasizing stereo home-listening with extremely sophisticated list of classical composers. The list includes the works of Vivaldi, Torelli, Locatelli, Corelli, Manfredini, Bach, Beethoven, Berlioz, Rimsky - Korsakov, Pergolesi and Chopin.

Philips also has mobilized its top artists for cassette duty. For example, the Orchestre de Chambre de Rouen under Albert Beaucamp with Maurice Andre, trumpet, and Daniele Artur, violin, are the artists for a cassette recording of Mozart, Telemann, Albinoni and Vivaldi.

(Reprint of an article by Omer Anderson, Billboard, April 13.)

LOGAN'S SLOGANS



For those readers who have not seen it yet, the above is a view of Logan and his slogan. Foreman Logan Patterson's practice of writing some worthwhile bit of wisdom each day on the Record Finishing blackboard has brought much favorable comment. Employees, who watch the board each day for a new adage have dubbed them "Logan's Slogans".

PFC CAROLYN MILLER

Edith Miller's daughter, PFC Carolyn Miller, was recently promoted to an E-3 rating and assigned to security work at Fort McNair, Washington D.C. She entered service with the Women's Army Corp on June 19, 1967, and performed basic training at Fort McClellan, Alabama. After successfully completing stenographer's training at Fort Harrison, Indiana, Carolyn was given her present assignment and stationed at Fort Myer, Virginia, near Washington D.C. Edith Miller works in the Injection Department and is justly proud of her daughter's accomplishments.

No Place For Pranks

A practical joke seems funny at the time, especially if you are not the person tricked. When the tables are turned, the so-called prank may not be so amusing.

Experience has shown that acts, in jest, sooner or later result in serious injury to either the "fall guy" or the prankster. All things considered, notning is more out of place at work than "horseplay."

Stick to business and avoid injury. On the job is no place for pranks.

RECORD STORE

Just a word or two about the operation of the record store.

All new releases are available to employees as soon as I can possibly get them. Many times we have to wait for these hot hits due to the distributors back orders. All tapes, tape recorders and phonographs should be ordered thru the record store. Special orders are held for one week only. Store hours are every Thursday except the first Thursday of the month, from 11:00 to 1:00 and 2:30 to 3:30.

Reporter ..... Pat Delk